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INDIAN OUTSOURCING REVIEW

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## Learn to Live with Artificial Intelligence



Ever wondered how would we be leading our days if we did not ask Siri to set our alarm in morning to reminding us half an hour before to go to bed at night? That is exactly how virtual assistants have become an integral part of our daily lives. Artificial Intelligence by and large, has become the hot topic to discuss in past few years. We should now wonder how this revolution of Artificial Intelligence is going to impact our professional lives.

The advantages of Artificial Intelligence driven tools are such that none can deny of. It is productive, no lookout for holidays unlike human employees and last but not the least it is fast in grasping new skills while leaving little or no room for mistakes. The power of Artificial Intelligence has crossed the height that we can only think of. AI's dominance is not restricted to designing the best algorithm to ease out on mundane tasks but also outperforming the efficiency of human-brain functioning. To a surprise, AI has not only influenced Blue-collared jobs but also steadily covering the White-collared ones.

However, there are a few professions that will be affected substantially with the AI revolution. Let us talk about some of the intrusions of AI in our professional lives. To start with, take example of Vera. It's a software developed by a Russian start-up that would conduct interviews primarily for blue collar positions like waiter, clerk & construction workers as cited by Bloomberg. It would narrow down the right candidate based on job descriptions & its skill set requirements. Companies like Pepsi, Ikea & L'Oreal are already using it. Some of the tasks that Vera can do would include calling the candidates and explaining them a detailed job description, conduct interviews via a video/voice chat and subsequently finding the right match. On the other hand, we have tools like [ROSS](#) that would conduct a legal research for a lawyer in studying the legal document for his client. ROSS provides a platform to the client where they can pose a question just like they are talking to the lawyer interpersonally. It can further ease out the tasks from providing track developments in the law with respective legal issues, to giving targeted overviews while

extracting key points from multiple parts of the case for further analysis. Likewise we have [LawGeex](#), an AI powered contract review platform, reviews Non-Disclosure Agreements & identifies risks within legal documentation. A study by Futurism tells us that, LawGeex has outperformed human lawyers with an average accuracy rate of 94% whereas human lawyers were at 85%. Correspondingly in healthcare sector we have virtual nurses like [Molly](#), developed by a US based start-up, which can help in monitoring patient's condition and also doing a follow-up with treatments between doctor-visits.

According to a study cited by Forbes in 2017, between 400 to 800 million jobs could be eliminated due to AI & robotics by 2030. It is a welcome change to have Artificial Intelligence a part of our personal lives but we are still apprehensive of it taking over our professional spaces. There is an inherent fear of it having mastering our skill set. As said by Stephen Hawking, "AI is likely to be the best or the worst thing to happen to humanity". And by that, the only way to fight the revolution is to become a part of this by educating yourself about it. This would not only help in boosting work abilities but also making you an unparalleled resource to the organization. After all there is nothing much left which could keep itself safe from the clutches of Artificial Intelligence.

### New Google AdWords Add-On For Google Sheets

Google, like always has come-up with a new feature. This time they have added a tab in Google AdWords to import data for analysis and reporting in Google Sheets. This new feature is easy to create, run and update AdWords reports while working on Google Sheets. What more? These reports can be shared just like any other Google Sheets with it's features fully applicable to AdWord's reports.

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